

# Partner Programme Pack

Earn up to 15% commission per project.  
Your brand, our delivery. Zero risk.

ASSOCIATE

**5%**

per project

RESELLER

**10-12%**

per project

PREMIER

**15%**

per project

**\$2,400+**

Avg Referral Payout

**15%**

Max Commission

**48hr**

Partner Onboarding

**\$0**

Cost to Join

ABOUT RESPONSIVE ROOT

# Who We Are

Responsive Root is a premium AI-first software development company. We build production-grade AI systems, web platforms, mobile applications and cloud infrastructure for startups, scale-ups and enterprises globally. Every engineer is a full-time senior professional - no juniors, no freelancers, no outsourcing.

We architect before we build and stay invested in your success long after launch. 120+ clients, 150+ projects delivered, 98% client retention rate.

|                |                    |                |                  |
|----------------|--------------------|----------------|------------------|
| 120+           | 150+               | 98%            | 10+              |
| Clients Served | Projects Delivered | Retention Rate | Years Experience |

PROGRAMME OVERVIEW

# Three Ways to Partner With Us

Our partner programme is designed for agencies, consultants, freelancers and technology businesses who want to grow revenue by connecting their clients with world-class software development. Choose the tier that fits your business model.

|                                                                                              |                                                                                                |                                                                                                |
|----------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------|
| ASSOCIATE                                                                                    | RESELLER                                                                                       | PREMIER                                                                                        |
| 5%<br>per project                                                                            | 10-12%<br>per project                                                                          | 15%<br>per project                                                                             |
| Refer a client, earn a commission. No minimums, no contracts.                                | Manage the client, we handle delivery. Your margin, our execution.                             | Full white-label capability, reserved capacity, joint go-to-market.                            |
| No minimum volume<br>Co-branded materials<br>Partner portal access<br>Paid on client receipt | \$30,000/yr minimum<br>Dedicated account manager<br>Priority capacity<br>White-label available | \$100,000/yr minimum<br>Reserved capacity<br>Full white-label access<br>Joint marketing budget |

COMMISSION STRUCTURE

# What You Earn - Real Numbers

All commissions are calculated as a percentage of the net project value invoiced to the client. Payments are made within 14 days of Responsive Root receiving cleared payment. Commission is never paid on contract signing - only on receipt of funds.

| Project Type              | Avg. Value | Associate 5% | Reseller 10-12% | Premier 15% |
|---------------------------|------------|--------------|-----------------|-------------|
| MVP / Startup Build       | \$25,000   | \$1,250      | \$3,000         | \$3,750     |
| Mobile Application        | \$40,000   | \$2,000      | \$4,800         | \$6,000     |
| Enterprise Platform       | \$80,000   | \$4,000      | \$9,600         | \$12,000    |
| AI / ML Solution          | \$60,000   | \$3,000      | \$7,200         | \$9,000     |
| SaaS Product Build        | \$55,000   | \$2,750      | \$6,600         | \$8,250     |
| Digital Transformation    | \$70,000   | \$3,500      | \$8,400         | \$10,500    |
| Monthly Retainer (per mo) | \$8,000/mo | \$400/mo     | \$960/mo        | \$640/mo *  |

\* Premier partners earn 8% on retainers (not 15%) for the first 12 months. All figures are illustrative based on typical project values.

PAYMENT TERMS

# How and When You Get Paid

|                  |                                                                      |
|------------------|----------------------------------------------------------------------|
| Payment Trigger  | Within 14 days of Responsive Root receiving cleared client payment   |
| Payment Method   | Bank transfer (SWIFT / SEPA / ACH depending on partner location)     |
| Currency         | USD - or GBP / AED / EUR by agreement                                |
| Invoice Required | Yes - partner issues invoice to Responsive Root                      |
| Tax              | Partners are responsible for their own tax obligations               |
| Disputes         | Any commission dispute must be raised within 30 days of payment date |

WHITE LABEL PROGRAMME

# Your Brand. Our Delivery.

White-labelling allows agencies and consultancies to resell Responsive Root's full delivery capability entirely under their own brand. Your clients never know we exist. All code, documentation, communications and deliverables carry your branding exclusively.

|                           |                                                   |
|---------------------------|---------------------------------------------------|
| Availability              | Reseller and Premier partners only                |
| Minimum Project Size      | \$15,000 per project                              |
| Rate Premium              | +12% above standard Responsive Root rates         |
| NDA Requirement           | Mandatory - signed before any project begins      |
| Max Concurrent (Reseller) | 3 simultaneous white-label projects               |
| Max Concurrent (Premier)  | Unlimited (subject to capacity)                   |
| Client Contact            | All client communication via partner only         |
| Deliverable Branding      | All code, docs and reports carry partner branding |
| IP Ownership              | Client owns all IP - delivered via partner        |

PARTNER BENEFITS

# What You Get as a Partner

- 01

Co-Branded Sales Materials

Customised pitch decks, case studies and one-pagers with your branding to help you close deals faster.
- 02

Dedicated Account Manager

Reseller and Premier partners get a named account manager - a single point of contact for all deal support.
- 03

Partner Portal Access

Real-time tracking of all referred deals, commission earned and payment history in one dashboard.
- 04

Priority Capacity

Reseller and Premier partners have reserved developer capacity - we never turn away a partner deal.
- 05

Joint Marketing (Premier)

Co-funded marketing campaigns, joint webinars and conference representation for Premier partners.
- 06

Quarterly Business Reviews

Premier partners receive quarterly reviews with senior Responsive Root leadership.

## APPLICATION PROCESS

## Three Steps to Start Earning

|                                                                                                                                                                                                                                               |                                                                                                                                                                            |                                                                                                                                                                                         |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <h3>01</h3> <h4>Apply</h4> <p>Fill out the partner application at <a href="https://responsiveroot.com/reseller-partners-programme">responsiveroot.com/reseller-partners-programme</a>. We review all applications within 2 business days.</p> | <h3>02</h3> <h4>Onboard</h4> <p>Sign the partner agreement, access your co-branded sales materials and receive your dedicated account manager contact within 48 hours.</p> | <h3>03</h3> <h4>Earn</h4> <p>Start referring clients or reselling. Track deal progress in your partner portal in real time and receive commission within 14 days of client payment.</p> |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

## FREQUENTLY ASKED QUESTIONS

## Common Questions

|                                                           |                                                                                                                                         |
|-----------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------|
| <b>When do I get paid?</b>                                | Within 14 days of Responsive Root receiving cleared payment from the client. We do not pay on contract signing.                         |
| <b>Can I apply as an individual freelancer?</b>           | Yes. The Associate tier has no minimum volume or company registration requirement. Any individual can apply.                            |
| <b>What if my client already knows Responsive Root?</b>   | If the client has not been in direct contact with us in the previous 6 months, the referral is valid.                                   |
| <b>Is territory exclusivity available?</b>                | We offer Preferred Partner status by region for Premier partners with sustained \$100k+ annual volume. Full exclusivity is not offered. |
| <b>Can I review the project scope before committing?</b>  | Yes. We provide a full brief and detailed cost estimate before you commit your client. No surprises.                                    |
| <b>How do I track my commission?</b>                      | All partners receive access to the Responsive Root partner portal with real-time deal tracking and payment history.                     |
| <b>What industries do you cover?</b>                      | FinTech, Healthcare, eCommerce, EdTech, Logistics, Real Estate, SaaS, AI/ML and more.                                                   |
| <b>Can I white-label without being a Premier partner?</b> | Yes - white-label is available from Reseller tier upward (\$30k/yr minimum). Premier unlocks unlimited concurrent projects.             |

### Ready to Start Earning?

Apply at [responsiveroot.com/reseller-partners-programme](https://responsiveroot.com/reseller-partners-programme)  
Email us at [info@responsiveroot.com](mailto:info@responsiveroot.com)